

for immediate release:

N

**KEB  
DEB**

Keyheira Keys

x

Cranky Granny's

Kicking It ATX

RDC World

Hera Rum

Tuesday, March 14, 2023

2-6 pm

...

**Northern-Southern**

Downtown Austin

E. 5th Street between Brazos and San Jacinto

[northern-southern.com](http://northern-southern.com)

@northernsouthern

S

---

**WHAT**      **KBDB**

Curator and community organizer Keyheira Keys presents a one day pop-up art party celebrating the creativity of black entrepreneurship.

Says Keys:

*"Running a business, particularly a small business takes creativity that is shown in the product, the story, and the people behind it. The first KBDB is a tribute to the art of the entrepreneur. A retail as art exhibit that showcases Austin-based businesses and highlights black culture. It blends the lines of art and consumerism and begs the question of art and how we define it for ourselves.*

*"In the midst of SXSW, one of the most popular times of the year for the city, we want to pay homage to that creative business owner and allow them a space to share their art with those in town."*

KBDB stands for "know better, do better" a aphorism by bell hooks. It is the moniker Keys gives to what will be a series of unconventional exhibitions that bouillabaisse the categories of human creativity. Retail display, music, art, community and food will mix in a celebration of mostly black culture. Keys is assisted by her friend, N-S organizer Phillip Niemeyer.

---

**WHEN**      Tuesday  
March 14, 2023  
2-6 pm

Complimentary Drinks and Cinnamon Rolls while supplies last

---

**WHERE**      **Northern-Southern**

Downtown Austin, off 5th Street, halfway between San Jacinto and Brazos, 501 East 5th Street.

Look for :

- the ← **N** or the ← **S** sign
- the blue door with art by Kel Brown and a blue bike rack

---

**WHO**      **Keyheira Keys** is a community organizer and curator. She has worked with Six Square, the City of Austin, and Northern-Southern. She hosts a weekly radio show on KAZI Mondays.

Keys and Northern-Southern organizer Phillip Niemeyer became friends in the wake of their involvement in the 12th and Chicon mural controversy of 2017. They quietly worked together behind the scenes to make a space for a mural celebrating black art on that historic corner. Keys curated artist Chris Rogers in painting the new mural, and ensuring the finished mural celebrated the community along with the celebrity. Keys is the first curator to show now acclaimed artists Adrian Armstrong and Dawn Okoro, when she ran arts programming at Six Square. In 2019-20, She and Niemeyer worked with a team of photographers to take a portrait of the East Side by photographing one person of every age, newborn to 100, the show Where is Here. She has produced art exhibitions for The Teeta, and managed pandemic outreach projects. Every year, her and Niemeyer try to do at least one project at Northern-Southern. Last March, they hosted WATCH PAINT DRY a show of live painting.

---

**featuring**

**Kicking It** is a black-owned shoe store owned by a Huston-Tillotson graduate and located in Austin's exclusive Domain Shopping Center. Kicking It's mission is to celebrate sneaker culture. When high fashion is discussed, sneaker culture is often left out of the conversation.

**RDC World** is a group of friends turned content creators/gaming influencers. Their content has helped to shape American Anime culture and break barriers for all types of fans. Their dedication and consistency to challenging what's "cool" for Anime, gaming, cosplay, music, and more have led to the creation of their Dream Con Convention slated for its 5th iteration in July 2023.

**Cranky Granny's** is a Cinnamon Roll business that has been popular since its inception only a few years back. Owned by 24-year-old social media extraordinaire, Sianni Dean, the business has been successful despite cross-town moves, a pandemic, and more. Sianni and her team are celebrating recent wins as they prepare to partner with Slutty Vegan's Pinky Cole as well as open doors for their new location on March 25th.

**HERA Tropical Rum** is a new rum brand taking Austin by storm. Owned by singer/songwriter, Anastasia Hera, the local brand can be found in Austin, South Carolina, and San Antonio.

For one day, these brands will come under one roof and acknowledge and honor the creative passions that they've shared with the world.

---

**www**      [northern-southern.com/2023/kbdb-1](https://northern-southern.com/2023/kbdb-1)

---

**'gram**      [@northernsouthern](https://www.instagram.com/northernsouthern)

#kbdb

---

